INVITATION



To: From: Norla Rong---ZHENWEI EXPO



The 14th China International Petroleum & Petrochemical Technology and Equipment Exhibition

The Largest Petroleum Exhibition in the World

1,600 Exhibitors from 65 Countries and Regions
45 Exhibitors from the Top 500 Enterprises
15 International Pavilions
90,000m2 Exhibiting Spaces
60.000 Professional Visitors

TIME: March 19-21, 2014

VENUE: New China International Exhibition Center, Beijing, China

ORGANIZERS: Beijing Zhenwei Exhibition Co., Ltd.

China Petroleum and Petro-chemical Equipment Industry Association

CCPIT Sub-council of Chemical Industry

The Largest Petroleum Exhibition in the World

EXHIBITION SCHEDULE:

Registration & Setting up: March 17 - 18, 2014

Exhibition & Trade: March 19 - 21, 2014

Closing & Dismantling: At 14:00 pm, March 21, 2014

Venue: New China International Exhibition Center, Beijing

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EXHIBITION PROFILE:

The 13th China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE2013) has been held at New China International Exhibition Center, Beijing on March 19-21, 2013. It attracts over 1,600 exhibitors and 60,000 professional visitors from 65 countries around the world. With over 90,000 square meters of exhibition space this year, CIPPE has become the largest petroleum exhibition in the world.

CIPPE2013 has international pavilions from 15 countries including US, Canada, UK, Scotland, France, Germany, Norway, Italy, Russia, Kazakhstan, Singapore and etc. The well-known global exhibitors include *Rosneft, Baker Hughes, GE, National Oil Varco, SIEMENS, Emerson, Schlumberger, FMC, Aker Solutions, Naftogaz of Ukraine, Cameron, Schneider, Honeywell, API, CUMMINS, MTU, EATON, TYCO, STEWART & STEVENSON, Rockwell, Atlas Copco, Sandvik, Doosan, 3M, JOTUN, HEMPEL and etc.*

The famous domestic enterprises include <u>CNPC Pavilion (Drilling Research Institute, Baoji Oilfield Machinery, Bohai Equipment Manufacturing, Greatwall Drilling, General Machinery plant of Liaohe Petroleum Exploration Bureau), SINOPEC's Jianghan Petroleum Equipment Pavilion, CNOOC, CSIC, CIMC RAFFLES, Lanzhou LS-National Oilwell, TIANHE, HONGHUA, SHENGLI OILFIELD HIGHLAND, KERUI, RG, HUABEI RONGSHENG, YANTAI JEREH, SHENKAI, LILIN, etc.</u>

Over 160 professional purchasing groups joined in CIPPE 2013. The professional visiting groups include CNPC, SINOPEC, CNOOC, Overseas Project Department of CNODC, China Petrolum Pipeline Bureau, Sinotrans-CSC, COSCO, Fuel oils Research of the General Logistics Department of PLA, Fuel oils Research Institute of the Air Force, Saudi Aramco, Shell, Total, Gazprom, Rosneft, ConocoPhillips Statoil, Petrobras etc, and professional buyers from Sudan, Ukraine and so on.

The 14th China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE Zhenwei International Petroleum Exhibition) will be held on March 19-21, 2014 in New China International Exhibition Center. You are cordially welcomed to join us!

Exhibits Profile:

- Oil & gas exploration, exploit, and production equipment
- Petroleum & petrochemical equipment and manufacturing
- Technology and equipment for geophysical exploration, well logging and drilling
- Examination & repair, maintenance, and management of petroleum & petrochemical equipments
- Technology and equipment for oil and gas pipeline engineering
- Technology and equipment for scientific research and laboratory in petroleum & petrochemical industry
- Driving Machinery including generation set
- Technological process and equipment for oil refining.
- PCL & DCS Control System, On-site Bus Technical Equipment
- Industrial automation plant and instrumentation
- Oil & gas ground technical equipment
- Technologies and equipment for safety, environmental protection, and energy conservation
- Petrochemical production and advanced material
- Electrical & electronic equipment, cable and electric wire
- Sales system and facilities in petrol & gas station
- Pipeline, tank car and special vehicles for oil and gas transportation
- Fluid control equipment- Compressor, Pump, Blower and Valve
- Fire and alarm equipment, articles for industrial safety and labor protection
- Industrial explosion-proof products
- Equipment for industrial rinsing, technology and material for anti-corrosion.
- Communication, management information system, and e-commerce
- Technology and equipment for loading & unloading, packaging, storing & transporting

Technical Seminar:

During this exhibition, we will hold the topic seminar to assist with exhibitors in holding multi technical communication as well as products launch. Each seminar lasts one hour with US\$1400 of the standard expense, including the expenses of exhibition areas and rents of relevant equipment.

Exhibition Rule:

1. **Exhibit space cost:** This exhibition will provide International exhibitors with two options - the space with shell scheme or the raw space, and any exhibitor can choose one according to the company's requirements.

■ Space with Shell Scheme:

Price: standard US\$ 5000 / 9 sqm; Regular Size: 3m×3m.

This option includes back & inside walls, carpet, fascia board, one consulting desk, two chairs, two lights and one panel of power points (220V, 5A).

■ Raw Space:

Price: US\$550 per sqm. The exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design. Carpet is not included.

2. Additional Exhibitor Service (not required):

Price: US\$200/person

It includes three lunches, beverages, entrance tickets to opening banquet, gifts, etc.

- 3. **Exhibitor Manual Service:** The organizer shall mail "Exhibitor Manual" (including information concerned with the schedule, hotel, freight forwarding, transportation, stand construction etc.)
- 4. **Exhibition Catalog Ad.:** It will help you to find target consumers. It will not only be distributed to professional visitors during the exhibition, but also through various channels after the exhibition. The subscribing price list for advertisements in the catalogue are as follows:

Front Cover	US\$4200	Inside Back Cover	US\$2500
Back Cover	US\$3400	Head Page	US\$3000
Inside Front Cover	US\$3000	Colored Inside Page	US\$1340

Size of Catalog: 130 mm (w) × 210 mm (h)

5. **Show Daily:** *Upstream* will produce the official daily newspaper in conjunction with CIPPE2014 on 19-21 March in Beijing .The Show Daily will be bilingual; English /Chinese and produced and printed in Beijing each day of the event ,allowing participants to stay up to speed on the latest industry news from the show and from the globe.

Full Page	Full Colour: \$7,850	246x374mm /9.7x14.7inches
A4	Full Colour: \$5,024	196x291mm/7.7x10inches
A4 Junior	Full Colour: \$4,396	196x254mm/7.7x10inches
US Junior	Full Colour: \$2,826	146x218mm/5.7x8.6inches
Half Page	Full Colour: \$3,925	246x181mm/9.6x7.1inches
Half US Junior	Full Colour: \$1,413	146x107mm/5.7x4.2inches



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